



PACKALL

PackAlliance:
European alliance for innovation training
& collaboration towards future packaging

Linking **Academy** to **Industry**.

Training program: modules

- New materials and biomaterials
- Eco-design & novel manufacturing processing
 - Residue management and valorisation
 - **Citizen and Consumer Engagement**



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The Role Play Schedule

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Citizen Engagement – Role Play Schedule

Introduction,
group formation
and getting to
know your role

TASK 1
As a group, write an
opinion text related to
the case from your
role's perspective

Deepening the
understanding of
the case

TASK 2
As a group, make
SWOT analysis of the
role play case from
your role's perspective

Stakeholder and
Citizens

TASK 3 as a group
sketch a campaign to
lobby decision makers
and activate citizens.

Present your
opinions in a
panel discussion

TASK 4 As a group,
prepare your speeches,
one group member acts
as the panel member,
others participate in the
audience

Reflection and
feedback

As a group
Give feedback to other
groups
Make an **individual**
self-assessment of
your learning and
return it to the teacher





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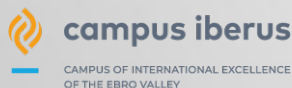
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