

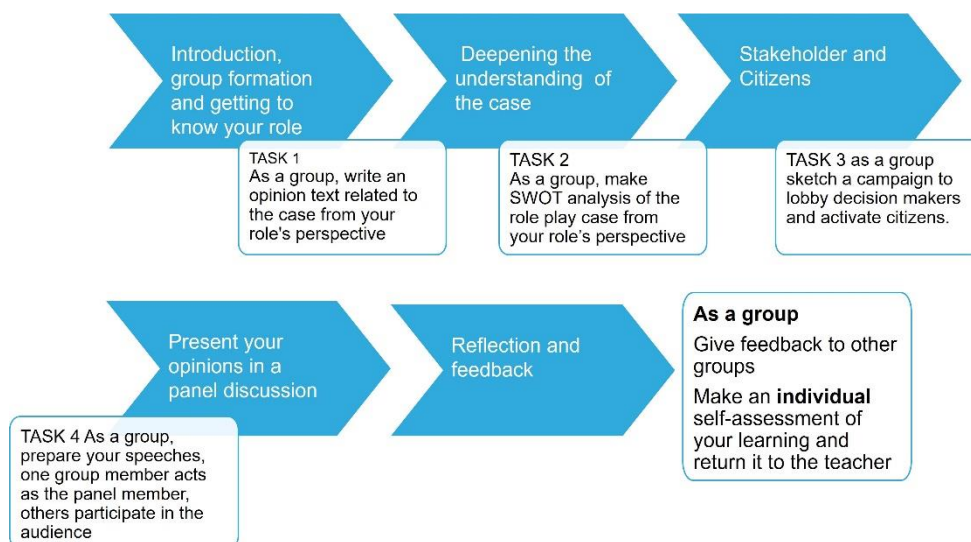
## The Role Play Playbook

Eveliina Asikainen, Tampere University of Applied Sciences

**Note to translator: You can decide whether you want to translate all the role descriptions or if you feel that it is enough to translate the role names, not the descriptions with linked material. These are advice for the students.**

### Role Play Playbook

This provides an example of organising the role play. You can come up with a different topic, but still apply the pedagogical structure. The picture 1 shows the structure.



Picture 1. The structure of the role play

### Example of Case Description

The European Commission is drafting an update on the Framework Directive of Waste Hierarchy.

One of the heated questions in the proposed renewal is the idea of introduction of chemical recycling as an acknowledged and integral part of Waste Hierarchy.

You have been invited to participate in a panel discussion in an early phase of drafting the directive. The objective of this phase of participation is to map different parties' opinions and understandings of

- how well the present waste hierarchy serves the EU Waste Reduction and Circular Economy Strategies
- how different member states have adopted the present Framework

- what kinds of needs for changing the hierarchy are recognized in member states, industries, and NGOs
- what kinds of risks and opportunities do the stakeholders relate to chemical recycling.

### **Examples of roles and their descriptions**

**NGO aiming at a ZeroWasteWorld** - you can name the organization yourself. You aim at ending waste, getting rid of packaging and are very skeptical of the agenda behind EU. You feel it is quite insufficient. Your financial resources are scarce, but you have money through a project funded information campaign. Here is a link to [your international networks](#) and [one of their writings on the issue of chemical recycling](#).

**An Industrial Research Institute**. Your aim is to produce knowledge to resolve challenges which industries face in the ecological transition. You provide testing environments and services and promote more sustainable industries through research. You are funded by government, an EU project, and industries. Here are examples of your research on [chemical recycling](#).

**An Independent Sustainability Research Institute**. You see yourself as the leading think tank for sustainability research focused on impacts and practical application. Your activities are centered on developing transformation processes aimed at shaping a climate-friendly and resource-efficient world. You are financed by stakeholders, and you have a strong future orientation in your work. [An example organisation](#) and [example of their work on chemical recycling](#)

**Plastics Industry Association (national or European)**. Your aim is to guarantee the persistence and success of plastics industries in any circumstances. You advocate all initiatives, which serve this purpose. You are a strong and well-financed lobby towards politicians, but are also interested in producing information to general public to advance your goals. Here is an example of [one European organization](#) and their [materials on chemical recycling](#)

**Chemical recycling lobby**. You are convinced of the benefits of chemical recycling and work for getting as good as possible status to it in the legislation. You are backed and financed by major plastic industries and allied with their lobby. You also cooperate with the EU Circular Plastics Alliance. Here is your [European Umbrella organisation](#), and their [positioning in the matter](#).

**Consumer organisation**. Your aim is to raise awareness and engage consumers globally to adopt and promote more sustainable practices and tackle the plastic pollution. You represent the consumers' concerns and also produce research to make the consumers' voice heard in decision making. You are part of the [international consumer organisation](#), which has included plastics as an important part of their campaigning. You can also present some national viewpoints.

**National well-established NGO on Nature Protection**. Your main concern is how plastic waste affects ecosystems, animal and human health. You have plenty of individual members and an institutional position. For example, you are usually asked to give statements in legislative processes, and you belong to the International Union of Nature Conservation. [This](#) and [this](#) page present your opinions.

**Fashion industry.** You are well aware of the consumer trends and seek to satisfy the consumers' desire for ethical consumption by using recycled fibers. You finance research and development of circular economy. You have to make up your mind on chemical recycling. Is it a threat or a possibility? References to [news on chemical recycling of textiles](#), [H&M's statements on recycled fibers](#), and [technology for recycling textiles](#).

**Governmental Environmental Research Institute.** Your main aim is to produce credible scientific information about the environment and to inform policies and politicians in decision making processes. Secondly, your aim is to promote sustainable lifestyles through producing credible information for educators and citizens. [Here is an example of such an institution and their work.](#)

**National Waste Management Association.** You represent all the waste management and waste industries of a certain country (which you can choose). Your opinions take into account the waste policies of the particular country and emphasize the benefits and problems the suggestion has from this point of view. You are a member of the European Waste Management Association (FEAD). You can find the national organisations through [this page](#).

## Instructions for students

### Task 1

The goal of this week is to get into your role, to understand how the stakeholder you are representing thinks, what the stakeholder values, how the stakeholder argues.

Read the case description individually. Seek information about your stakeholder. How does it relate to the case? What kinds of interests does it have? What kinds of views on circular economy does the stakeholder you are representing present about circular economy? On what does it base its arguments (values – knowledge)

Find individually at least one media content presenting the views. Bring it to your (online) group discussion.

Based on these media contents, **formulate together one opinion related to the case from your role's perspective.**

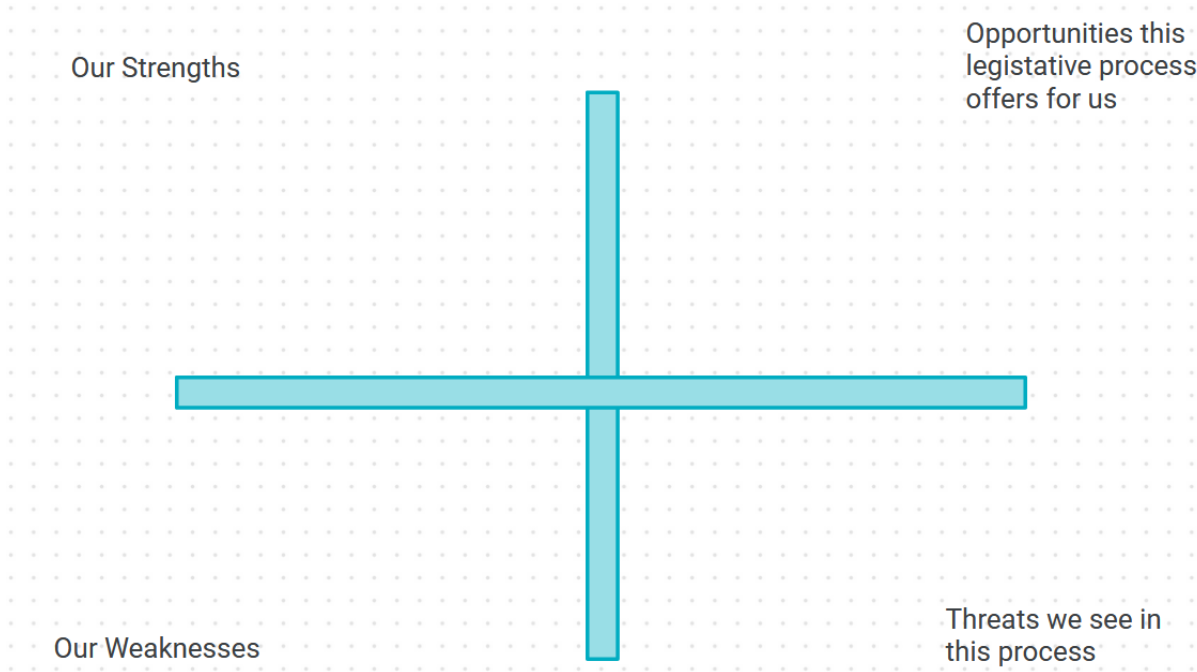
Post one post from the group in your role to the forum assigned by your teacher.

### Task 2

Make a swot analysis of CE from your stakeholder's point of view.

Fill it thinking about your position in this legislative process on chemical recycling of plastics.

Post the ready SWOT analysis to [a place decided by the teacher] and add a short description of what kinds of decision you make about campaigning based on this: Who are your allies, who should you try to influence, what are your main arguments?



### **Task 3**

Sketch a campaign to engage citizens to your viewpoint. In the sketch you should address

- What are you trying to achieve through this campaign?
- What kinds of citizens do you want to engage?
- How do you want to engage them?
- What kinds of media and /or activities are you planning?
- How you see the connection of citizen campaign to decision makers?

Submit the task according to your teacher's advice.

### **Task 4**

Prepare your oral statements for the role play.

Study other groups' previous group works. Which of them would be your allies, competitors, or counterparties? How could you use different ways of convincing to make them and the administrator take your message seriously?

Choose one group member to be your representative in the panel. Others are part of the audience and can prepare to participate in the as supporters i.e., forming difficult questions to others and comments showing support their own panel member.



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