



# PACKALL

PackAlliance:  
European alliance for innovation training  
& collaboration towards future packaging

Linking **Academy** to **Industry**.

## Training program: modules

- Eco-design & novel manufacturing processing
  - **New materials and biomaterials**
  - Citizen and Consumer Engagement
  - Residue management and valorisation



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## Characteristics of the Principles of the of Circular Economy part 2

How to make the transition to a circular economy?  
Tools of monitoring of CE indicators



# The genesis of national circular economy road map

National Road map is a tool for the process of transition from linear to circular economy.



## How the road map is created?

- Taking into Account the country's conditions
- Cooperations and requirements
- Flexible
- Relevant



## What the road map can include?

- The Roadmap focusses on **5 areas** in particular:
- Sustainable industrial production
- Sustainable consumption
- Bioeconomy
- New business models
- implementation, monitoring and financing of CE.



# Corporate Social Responsibility

- Responsibility for the impact of decisions made within the organization and actions resulting from these decisions on society and the natural environment.
- A business management styles that intergrates social, environmental, ethical, and human rights into business activity with cooperation with stakeholders.
- Good practices in the context of new and biomaterials

**Useful tools:  
CSR**



# Life Cycle Assessment

A large green circle containing the text 'LCA' in red, bold, sans-serif font.

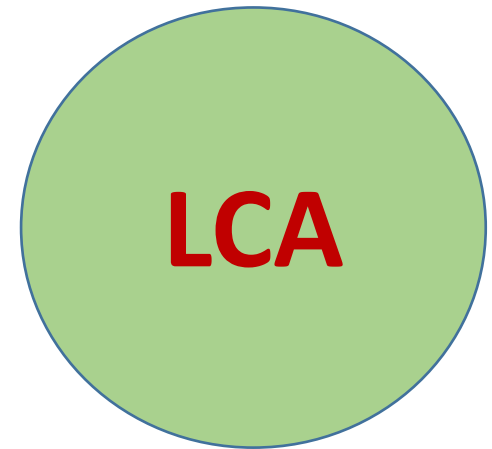
**LCA**

- The tool of environmental management that assessing the environmental risks associated with a product system or operation
- It identifies and quantifies the materials and energy used and the waste released into the components of the environment



# The steps of LCA implementation

1. Preparation for production - from the extraction of raw materials and supplying energy
2. Production process
3. Consumption,
4. Waste management.

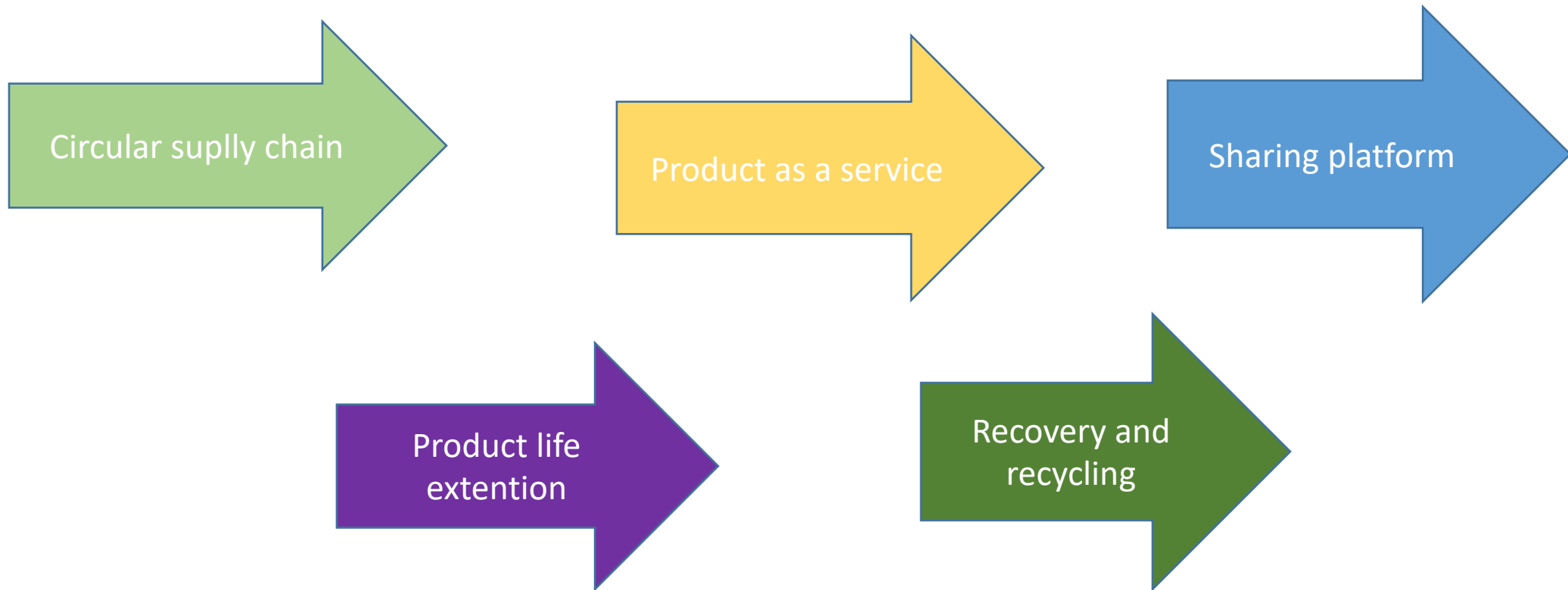


**LCA in the context of new and biomaterials**



# Strategies and business models

## Circular value chain



# Sustainability of new and biomaterials in the context of circular economy transformation

- The European objective of reducing the recyclable content in landfilled waste (the EC's Landfill Directive),
- biodegradability or compostability
- reduction in landfilling as end-of-life option for packaging material



## EU rules on packaging and packaging waste, including design and waste management

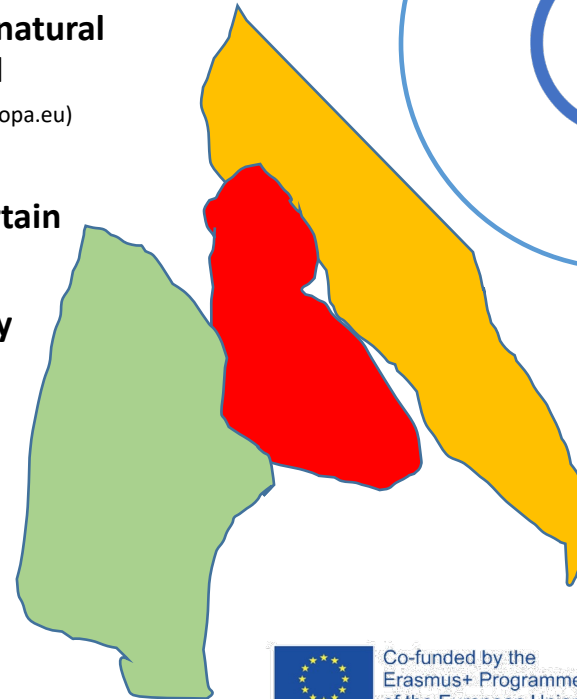
### **The Packaging Directive aims to:**

- harmonise national measures on packaging and the management of packaging waste
- provide a high level of environmental protection
- ensure the good functioning of the internal market

# Definitions

Examples of biomaterials:  
metals, ceramics,  
glass, and  
polymers

- **Bioplastics** constitute a broad range of materials and products that are **biobased, biodegradable/compostable, or both** (Source; Glossary – European Bioplastics e.V. ([european-bioplastics.org](http://european-bioplastics.org)))
- **Biodegradable** - capable of decomposing rapidly by microorganisms under natural conditions (aerobic and/or anaerobic). Most organic materials, such as food scraps and paper are biodegradable (Source: biodegradable — European Environment Agency ([europa.eu](http://europa.eu)))
- **Compostability** - is a characteristic of a product, packaging or associated component that allows it to biodegrade under specific conditions (e.g. a certain temperature, timeframe, etc.) (source: it is not legal definition but invoked in EU documents)
- **Bio-based plastics** - A plastic, whose constitutional units are wholly or partly made from biomass (CEN TR 15932) ([source: https://www.cen.eu/](https://www.cen.eu/))



# Future of the plastics in packaging plastic sector

## Bio-based plastics:

- supporting a “circular economy”
- is good for the environment
- can be recycled

For more information please visit: [www.european-bioplastics.org](http://www.european-bioplastics.org)[twitter.com/EUBioplastics](https://twitter.com/EUBioplastics)



# How to reduce plastics in packaging sector

## The examples of useful biomaterials

- **Bioplastic/ compostable shrink wrap** - the bioplastic is made from a plant-based resin called Mater-Bi. It replaces traditional single-use shrink wrap for fruits and vegetables)
- **Nuatan - a new and innovative biodegradable natural plastic**  
created to reduce waste in oceans and lakes. It achieves waste reduction as the material can be safely eaten by aquatic animals or composted.
- **Notpla** - is a revolutionary material made from seaweed and plants. It biodegrades in weeks, naturally.
- **THREEANGL** - Canadian company that designed a natural deodorant in innovative biodegradable containers manufactured from agricultural residues.



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## Linking Academy to Industry.



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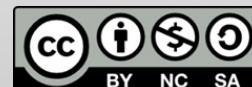
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