



PACKALL

PackAlliance:
European alliance for innovation training
& collaboration towards future packaging

Linking **Academy** to **Industry**.

Training module: New materials and biomaterials

Lecture: Adapting bioeconomy strategies in enterprises in
selected countries of EU

Presentation: Good practices, trends, future
development

Author: PhD Anna Sapota



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GOOD PRACTICES IN LEGISLATION

Use of non-regulatory tools

Initiatives to engage various stakeholder

Financing support for practical implementation

Monitoring tools

Supranational

Bad practice:
NO KPIs

GOOD PRACTICES IN IMPLEMENTATION BY ENTERPRISES

Clear description of scope

Using as a part of business

strategy Public reporting on

outcomes

KPI
S

TREDS

- Integrating bioeconomy topics in sustainability and business strategies
- Integrating bioeconomy topics in R&D activities
- Developing new products and services in scope which do not have regulatory framework

DEVELOPMENTS

- Transition from sustainability strategies into business strategies
- Bioeconomy as driver for market development
- Development of dedicated financing tools



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