

Linking Academy to Industry.

Training module: New materials and biomaterials

Lecture: Adapting bioeconomy strategies in enterprises in

selected countries of EU

Presentation: Enterprises' implementation

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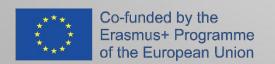


TABLE OF CONTENTS

- What is implemented?
- How is it implement?
- Examples of bioeconomy strategy implementation
 - #1 PAPTIC
 - #2 ILVO
 - #3 Carbery
 - #4 Danone
 - #5 Ikea









WHAT IS IMPLEMENTED?

- Selected scopes
- Relation to selected topics
- Plans or public pledges
- KPIs



Source: www.pexels.com





HOW IS IT IMPLEMENTED?

- Separate document
- Part of business strategy
- Part of sustainability strategy
- Part of supply chain strategy
- Aspect in public pledges, sustainability programs, CSR policies



Source: www.pexels.com





CASE STUDY #1: PAPTIC

SECTOR/PRODUCT: paper products and packaging WHAT:

- Renewable raw materials
- Resource efficiency
- Biodegradability



HOW: part of sustainability core aspects

ADDITIONAL INFO:

Source: www.paptic.com







CASE STUDY #3: CARBERY



SECTOR: agriculture (farming)

WHAT:

- Bio-waste use
- Bio-fuels production and use

HOW:

- Part of business project
- Part of sustainability and Circular

Economy agenda

ADDITIONAL INFO:

An example of farming coopeartive

Source:

https://www.carbery.com





CASE STUDY #4: DANONE

SECTOR: food and nutrition

WHAT:

- Food safety and quality
- Regenerative agriculture
- Bio-based packaging

HOW:

- R&D projects
- Supply chain requirements
- Sustainability strategy
- Position papers on various topics
- Advocacy work







Source: www.pexels.com



CASE STUDY #5: IKEA

SECTOR: retail - furniture

WHAT:

- Marine agriculture
- Responsible farming
- Cotton and wood production
- Bio-based packaging



HOW:

- Supply chain requirements
- Sustainability strategy
- R&D projects

ADDITIONAL INFO:

Well-known sustainability agenda with strong inclination to create social and economical value out of its initiatives

Source: www.ikea.com





PACKALL

PackAlliance:

European alliance for innovation training & collaboration towards future packaging

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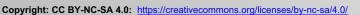












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