



PACKALL

PackAlliance:
European alliance for innovation training
& collaboration towards future packaging

Linking **Academy** to **Industry**.

Training module: New materials and biomaterials

Lecture: Adapting bioeconomy strategies in enterprises in
selected countries of EU

Presentation: Enterprises' implementation

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Co-funded by the
Erasmus+ Programme
of the European Union

This project has been funded with support from the European Commission.
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WHAT IS IMPLEMENTED?

- Selected scopes
- Relation to selected topics
- Plans or public pledges
- KPIs



Source: www.pexels.com

HOW IS IT IMPLEMENTED?

- Separate document
- Part of business strategy
- Part of sustainability strategy
- Part of supply chain strategy
- Aspect in public pledges, sustainability programs, CSR policies



Source: www.pexels.com

CASE STUDY #1: PAPTIC

SECTOR/PRODUCT:
paper products and
packaging

WHAT:

- Renewable raw materials
- Resource efficiency
- Biodegradability



Source: www.pexels.com

HOW:
part of sustainability core
aspects

ADDITIONAL
INFO:

Source: www.paptic.com

CASE STUDY #2: ILVO

SECTOR: independent scientific research institute of Flanders Government

WHAT:

- Support of sustainable agriculture
- Bioeconomy as research area

HOW:

- Development of research project
- Advocacy for particular solution

ADDITIONAL INFO:

For governmental or governmentally supported institution bioeconomy can a topic of separate agenda and activity

CASE STUDY #3: CARBERY



SECTOR: agriculture (farming)

WHAT:

- Bio-waste use
- Bio-fuels production and use

HOW:

- Part of business project
- Part of sustainability and Circular

Economy agenda

ADDITIONAL INFO:

An example of farming cooperative

Source:

<https://www.carbery.com>

CASE STUDY #4: DANONE

SECTOR: food and nutrition

WHAT:

- Food safety and quality
- Regenerative agriculture
- Bio-based packaging

HOW:

- R&D projects
- Supply chain requirements
- Sustainability strategy
- Position papers on various topics
- Advocacy work

Source: www.danone.com



CASE STUDY #5: IKEA

SECTOR: retail - furniture

WHAT:

- Marine agriculture
- Responsible farming
- Cotton and wood production
- Bio-based packaging



Source: www.pexels.com

HOW:

- Supply chain requirements
- Sustainability strategy
- R&D projects

ADDITIONAL INFO:

Well-known sustainability agenda with strong inclination to create social and economical value out of its initiatives

Source: www.ikea.com



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